

TERMS AND CONDITIONS FOR HELLO, NEW INVESTORS 2025 CAMPAIGN.

1. The “Hello, New Investors 2025 Campaign” (“Campaign”) is organised by Hong Leong Asset Management Bhd (199401033034 (318717-M)) (“HLAM”) and shall be subject to the terms and conditions stated herein (“T&Cs”).
2. Please read the T&Cs as well as any other applicable terms carefully before participating in this Campaign. By participating in this Campaign, the Eligible Participants (as defined below) hereby expressly agree to be bound by the T&Cs herein.

CAMPAIGN PERIOD

3. This Campaign commences on 1 January 2025 and ends on 30 April 2025, both dates inclusive (“Campaign Period”).

ELIGIBILITY, CAMPAIGN MECHANICS AND CONDITIONS

4. This Campaign is open to new HLAM Principal Account Holders (“Eligible Participants”) who invest a minimum amount of RM3,000 in a single transaction in any of HLAM’s Participating Funds* (“Transaction”) during the Campaign Period**. The Transaction must be successfully transacted, processed and approved by HLAM during the Campaign Period. Persons who fulfil the eligibility criteria will hereinafter be referred to as “Eligible Participants”.

Note:

* “Participating Funds” refers to HLAM’s list of selected Conventional / Shariah-compliant unit trust fund(s) set out in the table below with sales charge stipulated in their respective master prospectus(es), supplemental prospectus(es) or information memorandum, which are made available via EPF i-Invest, and is subject to change from time to time.

** Participants who are already enrolled in any other campaigns organised by HLAM shall not be eligible to participate in this Campaign.

4.1 Participating Funds on EPF i-Invest

Fund Name	Conventional/Islamic	Fund Category
Hong Leong Dana Makmur	Islamic	Equity
Hong Leong Dana Maa’rof	Islamic	Balanced
Hong Leong Asia-Pacific Dividend Fund	Conventional	Equity
Hong Leong Dividend Fund	Conventional	Equity
Hong Leong Value Fund	Conventional	Equity
Hong Leong Balanced Fund	Conventional	Balanced

5. The following transactions will NOT be eligible for the Campaign:
 - where cooling-off right is exercised (where any exercise of such right carried out after the Campaign Period shall also be a Disqualifying Event);
 - redemption from any of the Participating Fund(s);
 - switching in from other non-participating Fund(s) into any of the Participating Fund(s);
 - switching out from any of the Participating Fund(s); or
 - refunded, cancelled or rejected online applications,

at any time during the Campaign Period (collectively “Disqualifying Events”)

6. The terms and conditions governing the Participating Funds are specified in the relevant master prospectus(es), supplemental prospectus(es) or information memorandum thereto (if any) and shall be governed by and regulated in accordance with the Capital Markets And Services Act 2007 (as amended) and the relevant guidelines and directives issued by the relevant authorities.
7. The Eligible Participants shall be solely liable to make their own independent evaluation of the Participating Funds and any information made available pertaining to the Participating Funds, including the relevant master prospectus(es), supplemental prospectus(es) or information memorandum thereto (if any). The Eligible Participants are advised to and should seek independent financial, legal or other advice regarding the appropriateness of investing in any of the Participating Funds. HLAM shall not be liable for any investment decision made by the Eligible Participants pertaining to the Campaign or the Participating Funds.
8. HLAM reserves the right to include or exclude any customer for this Campaign. Fulfilment of the criteria set out above is an indication only, and not a guarantee of eligibility.
9. The final eligibility for the Campaign will be carried out after the Campaign Period (and expiry of any relevant cooling-off period) so that HLAM can ensure that no Disqualifying Event has occurred with respect of the Transaction. Final eligibility shall be determined entirely at HLAM's discretion.
10. New Conventional / Shariah-compliant unit trust fund(s) launched during the Campaign Period by HLAM may be added to the list of Participating Funds in the Campaign at HLAM's sole and absolute discretion.
11. Eligible Participants will be automatically enrolled in the Campaign during the Campaign Period, and will not be eligible to participate in any other campaigns organised by HLAM.

CAMPAIGN REWARD

12. The Campaign Reward is as follows:

12.1 GRABGIFTS VOUCHER ("REWARD")

- a) Up to a total of three hundred (300) units of GrabGifts voucher worth RM30 each ("Reward") issued by GrabCar Sdn Bhd ("Grab") shall be rewarded to the first three hundred (300) Eligible Participants ("Recipients") based on a first come, first served basis.
- b) Each Eligible Participant shall be entitled to receive one (1) Reward only throughout the Campaign Period.
- c) The maximum value of Reward that an Eligible Participant may receive under this Campaign is RM30.
- d) The Reward can only be redeemed on the Grab App in Malaysia and is non-refundable, non-transferable and not exchangeable for cash. In the event that the Reward remains unredeemed after the expiry date stipulated by Grab, the Reward shall lapse and it will not be replaced.
- e) The Reward is subject to Grab's [Privacy Notice](#) and [Terms and Conditions](#).

12.2 LUCKY DRAW ("PRIZE")

- a) All Eligible Participants will stand a chance to receive one (1) Apple AirPods 4 worth RM 599 ("Prize");
- b) There are three (3) Prizes to be won by Eligible Participants for this Campaign ("Winners") and Eligible Participants shall be entitled to win one (1) Prize only;
- c) The lucky draw shall be carried out by HLAM after the Campaign Period;

d) Selection of Winners:

- i. The Winners will be selected using an automated selection system.
- ii. The Prize is subject to the terms and conditions of the manufacturer, vendor, supplier or issuer of the Prize. HLAM accepts no responsibility for any warranty claim, tax or other liability that may arise from the Prize.
- iii. HLAM shall not be liable and/or responsible for any loss of or damage to the Prize once it has been received and/or collected by the Winners.
- iv. The Prize is non-transferable, non-refundable and non-exchangeable for cash/credit-in-kind.

(the above Prize stated in Clause 13 shall collectively be referred to as “Campaign Rewards”)

13. Images of the Prize shown in any marketing and advertisement materials during this Campaign Period are for illustration purposes only.
14. HLAM reserves the right to substitute the Prize with any other gift as it deems necessary from time to time without prior notice and no further enquiry will be entertained.
15. To the extent permitted by law, HLAM expressly excludes and disclaims any representation, warranties, or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose in respect of the Prize.
16. HLAM will announce the Winners via any mode/form and on any platform that HLAM deems appropriate in its absolute discretion.
17. The Winners will be notified by 31 May 2025.
18. The Winners will be contacted via Short Message Service (SMS) and/or email respectively at the contact number and email address as maintained in HLAM's records. Eligible Participants are responsible for ensuring that their contact information and email address as maintained in HLAM's records are accurate and current. HLAM shall not be liable to the Winners for any inability/failure to notify the Winners of the results in the event that the Winners failed to ensure that their contact information and email address as maintained with HLAM are accurate and current.
19. Acceptance of the Prize constitutes consent or permission to HLAM to use the Winners' pictures and/or name and/or other particulars and/or likeness for the purposes of advertising and promotion of HLAM, or otherwise, without further compensation and notification to the Recipients and Winners, and without further authorisation being required from the Recipients and Winners.
20. In the event that HLAM is unable to contact the Winner(s) at the contact number and email address provided or registered with HLAM for reasons including, but not limited to, no reply, number not in use, no connection, etc. HLAM may at its discretion make a second and third attempt to contact the Winner(s) within the same week of the first attempt. If the second and third attempts are also unsuccessful, HLAM shall be entitled, at its sole discretion to disqualify such Winner(s) in which case the Prize or any other rewards and/or entitlements to such Winner(s) shall be forfeited. Upon such disqualification/forfeiture, HLAM may proceed to select a new Winner(s) subject to the same procedure and qualifications used in the Campaign.

GENERAL

21. By participating in the Campaign, each of the Eligible Participant:

- a) Agrees and gives consent to his/her personal data and information being collected, processed and used by HLAM for the purpose of this Campaign in accordance with HLAM's Privacy Notice, which may be viewed at <https://www.hlam.com.my/>;
- b) Agrees to be bound by all the T&Cs herein contained;
- c) Agrees with HLAM's decision on all matters relating to the Campaign which shall be final, conclusive and binding on all Eligible Participants and understands that no further correspondence and/or appeal to dispute HLAM's decision shall be entertained; and
- d) Agrees to access HLAM's Website at <https://www.hlam.com.my> from time to time to view the T&Cs of the Campaign and any updates and ensures to keep up-to-date on any change or variation to the T&Cs.

22. HLAM reserves the right:

- a) To disqualify any Eligible Participant for any reason whatsoever as HLAM may in its absolute discretion deem unfit to participate in the Campaign and/or be unentitled to the Prize;
- b) To add, delete and/or vary the terms and conditions of the Campaign, at any time, and without notice, including but not limited to, as follows:- (a) varying the eligibility requirements for the Campaign; or (b) withdrawing or substituting the Prize; or (c) amending the Campaign Period;
- c) To discontinue, suspend or terminate this Campaign at any time at its sole discretion with notification (as soon as reasonably practicable) to the Eligible Participant in any manner deemed practical at its discretion. Eligible Participant shall not be entitled to claim any compensation from or against HLAM for any loss or damage suffered as a result of any such discontinuation suspension or termination; and
- d) To disqualify any person from the Campaign if they do not comply with any of the terms contained herein.

23. If HLAM makes changes to these terms and conditions (i.e., adds, deletes and/or varies the terms and conditions of the Campaign), HLAM will, on a best efforts basis, provide the Eligible Participants with notice. If it is not reasonably possible to provide the Eligible Participants with notice for any such changes (for example if regulatory requirements require HLAM to make changes immediately), HLAM will notify the Eligible Participants as soon as reasonably possible thereafter. Changes may be communicated by email, by way of a notice displayed on HLAM's website or in any other manner deemed practical and changes will be immediately binding on the Eligible Participants upon despatch of the email, display of such notice on HLAM's website or delivery (in any other manner deemed practical), as applicable.

24. To the full extent permitted by law, HLAM's liability in relation to the Campaign, the Prize or the Reward hereunder and/or any loss or damage arising therefrom is limited to supplying the equivalent amount/value of the Prize rightfully earned, at HLAM's option. If HLAM is liable for a breach of these terms and conditions, then, to the extent not prohibited by law, our liability will exclude any indirect or consequential loss that the Eligible Participants may suffer.

25. These terms and conditions and all applicable Malaysian laws and regulations shall bind this Campaign and be governed by and construed in accordance with the laws of Malaysia and the Eligible Participants agree to submit to the jurisdiction of the Courts of Malaysia.

26. Nothing contained in these terms and conditions nor shall any part of the Campaign be construed as an offer, recommendation or solicitation to make any investment. Eligible Participants are advised

to make their own independent assessment and consult their professional advisers prior to making any investment.

27. For more information about the Campaign, you may contact our Marketing & Customer Experience Department via email at HLAMMarketingComm@hlam.hongleong.com.my.