

Date of Issuance: 19 August 2024

HONG LEONG ASSET MANAGEMENT BHD

HONG LEONG DIVIDEND FUND

RESPONSIBILITY STATEMENT

This Product Highlights Sheet has been reviewed and approved by the directors of Hong Leong Asset Management Bhd and they have collectively and individually accept full responsibility for the accuracy of the information. Having made all reasonable inquiries, they confirm to the best of their knowledge and belief, that there are no false or misleading statements or omission of other facts which would make any statement in the Product Highlights Sheet false or misleading.

STATEMENTS OF DISCLAIMER

The Securities Commission Malaysia has authorised the issuance of the Hong Leong Dividend Fund and a copy of this Product Highlights Sheet has been lodged with the Securities Commission Malaysia.

The authorisation of the Hong Leong Dividend Fund and lodgement of this Product Highlights Sheet, should not be taken to indicate that the Securities Commission of Malaysia recommends the Hong Leong Dividend Fund or assumes responsibility for the correctness of any statement made or opinion or report expressed in this Product Highlights Sheet.

The Securities Commission Malaysia is not liable for any non-disclosure on the part of Hong Leong Asset Management Bhd who is responsible for the Hong Leong Dividend Fund and takes no responsibility for the contents of this Product Highlights Sheet. The Securities Commission Malaysia makes no representation on the accuracy or completeness of this Product Highlights Sheet, and expressly disclaims any liability whatsoever arising from, or in reliance upon, the whole or any part of its contents.

This Product Highlights Sheet only highlights the key features and risks of the Hong Leong Dividend Fund. Investors are advised to request, read and understand the disclosure documents before deciding to invest.

PRODUCT HIGHLIGHTS SHEET

HONG LEONG DIVIDEND FUND

BRIEF INFORMATION ON THE FUND

1. What is this fund about?

Hong Leong Dividend Fund (“HLDF” or the “Fund”) is an equity fund managed by Hong Leong Asset Management Bhd (the “Manager”) that aims to provide investors with a steady recurring income¹ that is potentially higher than prevailing fixed deposit rates. At the same time, the Fund also attempts to attain medium to long-term² capital appreciation.

FUND SUITABILITY

2. Who is this fund suitable for?

HLDF is suitable for investors who:

- prefer a regular income¹ stream;
- are looking for stable³ investment returns; and
- are looking for investments with potential for medium to long-term² capital appreciation.

The Fund has a Product Risk Rating of ‘High Risk’.

KEY FUND FEATURES

3. What am I investing in?

Category of fund	Equity.
Type of fund	Income and growth
Investment objective	To provide investors with a steady recurring income ¹ that is potentially higher than prevailing fixed deposit rates. At the same time, the Fund also attempts to attain medium to long-term ² capital appreciation.
Asset allocation (% of the Fund’s net asset value (“NAV”))	<ul style="list-style-type: none"> • Equities: Minimum 70%. • Fixed income securities: Maximum 30%. <p><i>Note: The Fund will hold sufficient cash for liquidity purposes.</i></p>
Performance benchmark	FTSE Bursa Malaysia KLCI.
Investment process and strategy	To achieve the Fund’s investment objective, the Fund will invest primarily in equity securities of growth companies operating in Malaysia. Generally, the Fund invests in stocks which have good dividend payout policies and reasonable medium to long-term ² capital appreciation opportunities. Stocks with good dividend payout policies are those that have been consistently paying high dividends (i.e. dividend yields at and/or above market average) over the last three to five years, and are able to sustain the dividend payments at least over the next one year. The Fund will invest primarily in equity securities that will generate good income yields, i.e. having paid dividends three out of the last five years, historical track record of awarding good dividends, or potential to provide high dividends within the next 12 months. At the same time, the Fund also invests in fixed income securities with good credit quality and yield enhancement opportunities. Fixed income securities with good credit quality generally are investment-grade securities that have relatively low risk of a default.
Distribution policy	<p>The Fund intends to provide regular income* and potentially, consistent long-term capital appreciation. Regular income returns will be declared depending on interest rates, market conditions and performance of the Fund. As such, the Fund will strive to declare distributions annually, if any, in the form of either cash or additional units to the unit holders.</p> <p>The Manager’s current intention is to declare distributions out of the income and/or capital** of the Fund after deducting fees and expenses incurred by the Fund. Income distribution may be declared out of capital** if the Fund does not have sufficient net realised gains or net realised income from the current financial year. The rationale for providing for payment of distribution out of capital** is to allow for the ability to provide a stable and consistent level of distribution to unit holders. Distribution out of capital** carries the risk of eroding the capital of the Fund and as a result the value of future returns may be diminished.</p> <p><i>Notes:</i> <i>Income distributions (if any) are not guaranteed. Distributions of income will only be made from</i></p>

Notes:

¹ Income may be distributed in the form of cash and/or units.

² ‘Medium to long-term’ refers to a period of 3 to 5 years.

³ Please take note that this Fund is not a capital guaranteed fund or a capital protected fund and the returns are not guaranteed.

	<p><i>realised gains or realised income derived from the investments of the Fund.</i></p> <p><i>* Income may be distributed in the form of cash and/or additional units.</i></p> <p><i>**Capital refers to unrealised income or unrealised gain.</i></p>
Launch date	6 January 2005.

4. Who am I investing with?

Manager	Hong Leong Asset Management Bhd [199401033034 (318717-M)].
Trustee	Deutsche Trustees Malaysia Berhad [200701005591 (763590-H)].

5. What are the possible outcomes of my investment?

There are many possible outcomes associated with an investment in the Fund. Unit holders can potentially make profit either (i) when the Fund declares and pays out distributions; or (ii) when the unit holder sells their investments in the Fund when the market value of the Fund's portfolio and its NAV per unit increase. However, this also means that the market value of the Fund's portfolio and its NAV per unit may fall and as a result, unit holders may lose part of its capital. Unit holders should take note that the value of an investment in the Fund and its distribution payable (if any) may go down as well as up and are not guaranteed. Unit holders should also take note that investment in the Fund involves some degree of risk and that the value of their investment is at risk depending on the underlying investments of the Fund.

KEY RISKS

6. What are the key risks associated with this fund?

General risks

Market risk	Market risk refers to the potential losses that may arise from adverse changes in the market prices of the investments of the Fund. Prices of securities that the Fund has invested in may fluctuate in response to market developments (such as adverse changes in government regulations and policies, economic developments, investor sentiment, inflation, interest rates and exchange rates), which would then affect the Fund's NAV per unit.
Liquidity risk	<p>Liquidity risk comprises two broad risk types; Market Liquidity Risk and Funding Liquidity Risk. Market Liquidity Risk is defined as the ease with which a security can be sold at or near its fair value depending on the trading volume of that security in the market. If the Fund holds a large portfolio of securities that are less liquid, the securities may have to be sold at unfavourable prices and/or withdraw deposits placed with financial institutions prior to maturity which would expose the Fund to a higher degree of market liquidity risk. As such any premature withdrawal of deposits where interest income may be forfeited or forced sale of the Fund's investment to meet any shortfall will have adverse impact on the Fund's NAV per unit and subsequently the value of unit holders' investments in the Fund.</p> <p>Funding Liquidity Risk is defined as the risk that the Fund will not be able to meet efficiently both the expected and unexpected current and future cash outflow. The risk primarily involves the Fund's inability to meet redemption requests without major distortion to the portfolio allocation.</p> <p>To mitigate this risk, the Manager will employ prudent liquidity management such as cash flow and redemption monitoring to ensure that the Fund maintains reasonable levels of liquidity to meet any redemption request supplemented by a temporary defensive strategy should adverse conditions prevail. The Manager will apply Liquidity Risk Management tools inclusive of liquidity Stress Test to assess the Fund's viability to meet expected and unexpected redemptions under adverse scenarios. Additionally, the Manager will employ liquidity risk scoring. The liquidity risk scoring is part of the calculation of the risk profile of the fund. It measures the liquidity profile of the investments and is able to trigger the Manager on the investments that have a worsened liquidity positions.</p> <p>The Manager may, in consultation with the Trustee, suspend dealing in units under exceptional circumstances where there is sufficient reason to do so having regard to the interests of the unit holders in an effort to further curtail the liquidity risk experienced by the Fund. Exceptional circumstances can be considered where the market value or fair value of a material portion of the fund's assets cannot be determined.</p>
Fund management risk	The performance of the Fund is dependent on the experience, knowledge, expertise and investment strategies adopted by the personnel of the Manager. Lack of experience, knowledge and expertise, as well as poor execution of the investment strategy or general management of the Fund may jeopardies the unit holders' capital and returns. In view of this, proper training and stringent selection of personnel to manage the Fund is crucial towards mitigating this risk.
Non-compliance risk	This is the risk where the Manager does not comply with the provisions as set out in the Fund's deed; or the laws/guidelines that govern the Fund; or its internal procedures and policies. The non-compliance could be due to several factors such as a result of human errors and oversight system failures or fraudulent acts by the Manager. Any non-compliance may adversely affect the Fund's NAV per unit, especially in situations where the Manager is forced to sell the investments of the Fund at unfavorable prices to resolve the non-compliance. The Manager has imposed stringent internal compliance controls to mitigate this risk.
Warrant risk	Warrants have a limited life, as denoted by the expiry date of each issue. After this date, warrants can no longer be traded or exercised. Hence, the warrants are worthless after their expiry date. It must also be noted that warrants experience time decay (erosion of their time value) throughout their life, and that the rate of this decay accelerates as warrants near expiry.

Loan financing risk	The risk occurs when investors take a loan to finance their investment. The inherent risk of investing with borrowed money includes investors being unable to service the loan repayments. In the event units are used as collateral, an investor may be required to top-up the investors existing instalment if the prices of units fall below a certain level due to market conditions. Failing which, the units may be sold at a lower NAV per unit as compared to the NAV per unit at the point of purchase towards settling the loan. <i>Please see unit trust loan financing risk disclosure statement in the account opening form (individual) section.</i>
Inflation/purchasing power risk	This refers to the likelihood that a unit holder's investments are not growing at a rate equal or greater than the inflation rate, thus resulting in the unit holder's decreasing purchasing power.
Suspension of repurchase request risk	Having considered the best interest of unit holders, the repurchase requests by the unit holders may be subject to suspension due to exceptional circumstances, where the market value or fair value of a material portion of the fund's assets cannot be determined. In such case, unit holders will not be able to redeem their units and will be compelled to remain invested in the Fund for a longer period of time than original timeline. Hence, their investments will continue to be subject to the risk inherent to the Fund.

Specific risks

Particular security risk	The performance of each individual security that the Fund invests in will affect the price of units. The performance of each security is dependent on factors which include but are not limited to the management quality of the particular company, its growth potential, changes in consumer tastes and preferences, and conditions specific to the industry of the security that the Fund has invested in. Valued collectively, the performance of individual securities will cause the Fund's NAV per unit to rise or fall accordingly. The Fund's NAV per unit is also dependent on the weightage of the individual securities within the Fund's portfolio. This risk is managed by adherence to a strict investment decision-making process which is applied in the security selection process and involves conducting primary and secondary research on factors relevant to each individual security issuer. For each security, emphasis will be on the company's industry and business outlook, management track record, financial health, earnings quality, growth potential and other financial valuations.
Credit/default risk	Credit risk relates to the creditworthiness of the issuer of the fixed income securities and the issuer's ability to make timely payments of interest and/or principal. If the issuer fails to meet its fixed income securities repayment obligation in a timely manner, it will lead to a loss in principal and/or interest and result in a default on the payment of principal and/or interest accrued and cause a decline in the value of the defaulted fixed income security and subsequently affect the Fund's NAV per unit. The Fund's credit/default risk can be mitigated through a rigorous and disciplined credit research and analysis to ascertain the creditworthiness of the issuer of fixed income securities prior to the investments. In addition, the Manager may also mitigate this risk by diversifying its investments in fixed income securities across many issuers. The Manager reserves the right to deal with rating downgrade of an investment in the best interest of the unit holders including to dispose the invested fixed income securities within a reasonable time frame if the downgrade is below the stipulated minimum rating.
Interest rate risk	This risk refers to the effect of interest rate changes on the market value of the Fund's investments in fixed income securities/debt securities. In the event of rising interest rates, prices/valuation of fixed income securities/debt securities tend to move inversely. Meanwhile, fixed income securities/debt securities with longer maturities and lower coupon rates are more sensitive to interest rate changes. This risk can be mitigated via the management of the duration structure of the fixed income securities/debt securities portfolio by diversifying the investments in fixed income securities/debt securities across different maturities (e.g. one year, three years and five years) and investing in short-term (i.e. less than three years) fixed income securities/debt securities. The above interest rate is a general indicator that will have an impact on the management of the Fund regardless whether it is an Islamic unit trust fund or otherwise. It does not in any way suggest that the Islamic unit trust fund will invest in conventional financial instruments. All the investments carried out for the Islamic unit trust fund are in accordance with Shariah requirements.
Single issuer risk	The Fund may invest a greater portion of its assets in a single issuer, and as such, the Fund is susceptible to any adverse developments affecting the single issuer held in its portfolio. Any changes in the financial condition of the single issuer may cause fluctuations in the Fund's NAV. The Manager seeks to mitigate this risk by conducting fundamental research prior to its investments, where the Manager will conduct thorough analysis of the issuer's financial statements by assessing its potential earnings growth, cash flow sustainability, debt manageability as well as historical financial performance.
Dividend policy risk	This risk is particular to the Fund as it will invest in dividend yielding stocks. As such, the Fund's NAV per unit may be affected when there is a significant deterioration in an invested company's business or fundamentals, or if there is a change in management policy resulting in a reduction or removal of its dividend policy. This risk can be mitigated by investing mainly in companies with consistent historical records of paying dividends, operating in fairly stable industries and with strong cash flows.

INVESTORS SHOULD TAKE NOTE THAT THE ABOVE LIST OF RISKS MAY NOT BE EXHAUSTIVE AND IF NECESSARY, THEY SHOULD CONSULT THEIR ADVISER(S) FOR A BETTER UNDERSTANDING OF THE RISKS.

FEES & CHARGES

7. What are the fees and charges involved?

There are fees and charges involved and investors are advised to consider them before investing in the Fund.

The following table describes the charges that you may **directly** incur when you buy or redeem units:

Sales charge¹	Sales charge for each distribution channel:	
	Distribution channel	Sales charge
	For investments through the Manager, tied-agents ² and Institutional Unit Trust Advisers (IUTAs) ³	Up to 6% of NAV per unit.
	For investments through the Employees Provident Fund (EPF) Members Investment Scheme.	Up to 3% of NAV per unit.
Redemption charge¹	Redemption charge for each distribution channel:	
	Distribution channel	Redemption charge
	For investments through the Manager, tied-agents ² and IUTAs ³ .	No redemption charge is imposed upon redemption of units.
	For investments through the EPF Members Investment Scheme.	
Switching fee¹	Switching fee for each distribution channel:	
	Distribution channel	Switching fee
	For investments through the Manager, tied-agents ² and IUTAs ³ .	There is no switching fee imposed on switching of units. Please take note that investors who wish to switch under the EPF Members Investment Scheme are subject to EPF's terms and conditions.
For investments through the EPF Members Investment Scheme.		
Transfer fee¹	Transfer fee for each distribution channel:	
	Distribution channel	Transfer fee
	For investments through the Manager, tied-agents ² and IUTAs ³ .	No transfer fee imposed on the transfer of units to a transferee.
	For investments through the EPF Members Investment Scheme.	

The following table describes the fees that you may **indirectly** incur when you invest in the Fund:

Annual management fee¹	Annual management fee for each distribution channel:	
	Distribution channel	Annual management fee
	For investments through the Manager, tied-agents ² and IUTAs ³ .	Up to 2.50% ⁴ per annum of the NAV of the Fund calculated on a daily basis.
For investments through the EPF Members Investment Scheme.		
Annual trustee fee¹	Annual trustee fee for each distribution channel:	
	Distribution channel	Annual trustee fee
	For investments through the Manager, tied-agents ² and IUTAs ³ .	0.07% per annum of the NAV of the Fund calculated on a daily basis, subject to a minimum of RM18,000 per annum (excluding foreign custodian fee and charges).
For investments through the EPF Members Investment Scheme.		

Notes:

¹ The fees and charges stated are subject to any applicable taxes and/or duties and at such rate as may be imposed by the government from time to time. The Manager/Trustee (where applicable) shall have the right to charge and recover from the Fund any applicable taxes and/or duties now or hereafter imposed by law or required to be paid in connection with the products or services provided by the Manager/Trustee (where applicable).

² Tied-agents refer to the Manager's authorised agents.

³ IUTA is an institution, organisation or corporation that is licensed by the Securities Commission Malaysia ("SC") for the purpose of carrying out dealing in securities restricted to unit trust funds and is duly registered with the Federation of Investment Managers Malaysia ("FiMM") to market and distribute unit trust funds. For a list of the Fund's participating IUTA, please contact the Customer Experience personnel of the Manager at 03-2081 8600 ext 18603/18604

⁴ The management fee will take effect 90 days from the date of the 1st Supplemental Master Prospectus dated 18 August 2023.

VALUATIONS AND EXITING FROM INVESTMENT

8. How often are valuations available?

The NAV per unit of the Fund is determined on each Business Day¹. The daily NAV per unit of the Fund can be obtained from the Manager's website at www.hlam.com.my. Alternatively, you may contact the Customer Experience personnel at 03-2081 8600 ext 18603/18604 for the NAV per unit.

9. How can I exit from this investment and what are the risks and costs involved?

Cooling-off right

The cooling-off right allows investors an opportunity to reverse an investment decision, which could have been unduly influenced by certain external elements or factors.

The cooling-off period for the Fund is six (6) Business Days¹ commencing from the date the Manager receives the application for purchase of units.

A cooling-off right is only given to individual investors, who are investing in any of the Manager's fund(s) for the first time. However, the following persons and/or institutions are not entitled to the cooling-off right (as stipulated under the Guidelines on Unit Trust Funds issued by the SC):-

- A staff of the Manager; and
- Persons registered with a body approved by the SC to deal in unit trusts.

Cooling-off right is also not applicable for investments through the EPF Members Investment Scheme.

The refund for every unit held by the investor pursuant to the exercise of the cooling-off right shall be the sum of:-

- (a) if the original price of a unit is higher than the price of a unit at the point of exercise of the cooling-off right ("market price"), the market price at the point of cooling-off; or
- (b) if the market price is higher than the original price, the original price at the point of cooling-off; and
- (c) the sales charge per unit originally imposed on the day the units were purchased.

Payment will be made to the investor within seven (7) Business Days¹. For investments made through cheque, the payment for the cooling-off will only be made to the investor after the cheque has been cleared.

Redemption of Units

- No redemption charge is imposed upon redemption of units.
- Minimum redemption of units is 100 units.
- No restriction on the frequency for redemption.
- Cut-off time for redemption requests is 4.00 p.m. on every Business Day¹.
- For partial redemption, you must maintain a minimum balance of 1,000 units in the Fund. Otherwise, the Manager will automatically effect a full redemption and inform the unit holder thereafter.
- Payment will be made to you within seven (7) Business Days¹.
- Payment can be made either via cheque, telegraphic transfer to Hong Leong Bank Berhad or participating banks' GIRO account.

Transfer of Units

- Transfer of units is allowed for this Fund either fully or partially. The minimum transfer is 1,000 units.

Switching of Units

- Switching of units is allowed for this Fund. The minimum amount of units switch to other fund(s) is 1,000 units.

FUND PERFORMANCE

10. Information on Fund Performance

(a) Average total return for the following periods ended 31 August 2023

	1-year	3-year	5-year	10-year	Since launch [#]
HLDF (%)	7.17	18.94	13.38	15.17	20.23
30% 12-Month KLIBOR+70% FBM KLCI (%)	-1.57	-0.16	-1.98	-0.09	3.85

[#]The figure shown is for the period since launch of the Fund (6 January 2005)

(b) Annual total return for the financial years ended 31 August

	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
HLDF (%)	7.17	-8.72	60.29	3.44	2.89	4.36	17.93	19.87	-6.50	9.35
30% 12-Month KLIBOR+70% FBM KLCI (%)	-1.57	-3.08	4.31	-2.66	-7.01	3.15	5.10	4.05	-8.54	6.68

Source: Lipper for Investment Management.

Past performance is not necessarily indicative of future performance and unit prices and investment returns may go down, as well as up.

Note:

¹ 'Business Day' refers to a day (other than Saturday, Sunday and public holidays) on which the Manager is open for business and Bursa Malaysia is open for trading.

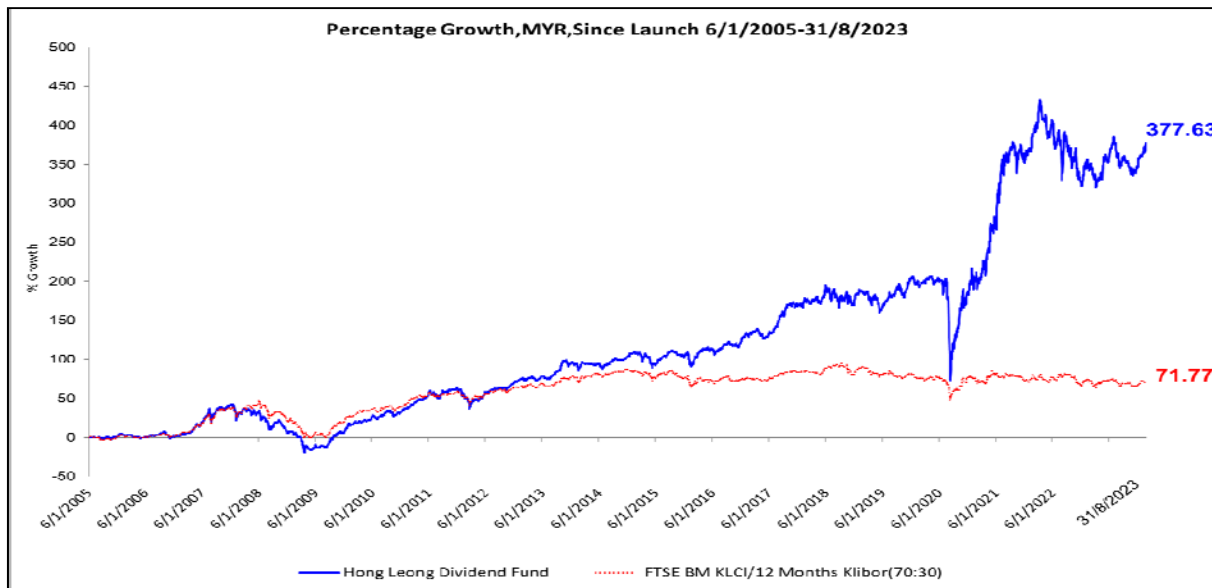
1-Year fund performance review

The Fund posted a return of 7.17% for the financial year ended 31 August 2023 while its benchmark the 12-Month KLIBOR+FBM KLCI (30:70 weightage) registered a return of -1.57%.

(c) Basis of calculation

Percentage Growth, NAV Per Unit-to-NAV Per Unit basis with gross income (if any) from HLDF reinvested and in MYR terms.

(d) Performance in Chart



Source: Lipper for Investment Management.

Past performance is not necessarily indicative of future performance and unit prices and investment returns may go down, as well as up.

Since launch, the Fund has posted a return of 377.63% while its benchmark the 12-Month KLIBOR+FBM KLCI (30:70 weightage) has registered a return of 71.77%.

(e) Portfolio turnover ratio (PTR)

	Financial year ended 31 August		
	2023	2022	2021
PTR of the Fund (times)	0.57	0.63	1.04

The Fund recorded a lower PTR of 0.57 times during the financial year ended 2023 from 0.63 times during the financial year ended 2022 on account of lower level of rebalancing activities performed by the Fund.

(f) Distribution

Financial year	Additional units	Cash distribution
2021	-	Gross 3.4000 sen/unit Net 3.3241 sen/unit
2022	-	Gross 4.1500 sen/unit Net 4.1500 sen/unit
2023	-	Gross 4.4000 sen/unit Net 4.4000 sen/unit

INVESTORS SHOULD NOT MAKE PAYMENT IN CASH TO A UNIT TRUST CONSULTANT OR ISSUE A CHEQUE IN THE NAME OF A UNIT TRUST CONSULTANT

PAST PERFORMANCE OF THE FUND IS NOT AN INDICATION OF ITS FUTURE PERFORMANCE

CONTACT INFORMATION

11. Who should I contact for further information or to lodge a complaint?

1. *For internal dispute resolution, you may contact:*
Hong Leong Asset Management Bhd
Level 18, Block B, Plaza Zurich
No. 12, Jalan Gelenggang
Bukit Damansara
50490 Kuala Lumpur
Tel : 03-2081 8600
Fax : 03-2081 8500
Website : www.hlam.com.my
E-mail : inquiry@hla.hongleong.com.my
2. *If you are dissatisfied with the outcome of the internal dispute resolution process, please refer your dispute to the Securities Industry Dispute Resolution Center (SIDREC):*
(a) *via phone to* : 03-2282 2280
(b) *via fax to* : 03-2282 3855
(c) *via e-mail to* : info@sidrec.com.my
(d) *via letter to* : Securities Industry Dispute Resolution Center (SIDREC)
Unit A-9-1, Level 9, Tower A
Menara UOA Bangsar
No. 5, Jalan Bangsar Utama 1
59000 Kuala Lumpur
3. *You can also direct your complaint to the Securities Commission Malaysia (SC) even if you have initiated a dispute resolution process with SIDREC. To make a complaint, please contact the SC's Consumer & Investor Office:*
(a) *via phone to the Aduan Hotline at* : 03-6204 8999
(b) *via fax to* : 03-6204 8991
(c) *via e-mail to* : aduan@seccom.com.my
(d) *via online complaint form available at* : www.sc.com.my
(e) *via letter to* : Consumer & Investor Office
Securities Commission Malaysia
3 Persiaran Bukit Kiara
Bukit Kiara
50490 Kuala Lumpur
4. *Federation of Investment Managers Malaysia (FIMM)'s Complaints Bureau:*
(a) *via phone to* : 03-7890 4242
(b) *via e-mail to* : complaints@fimm.com.my
(c) *via online complaint form available at* : www.fimm.com.my
(d) *via letter to* : Legal & Regulatory Affairs
Federation of Investment Managers Malaysia
19-06-01, 6th Floor Wisma Tune
No. 19, Lorong Dungun
Damansara Heights
50490 Kuala Lumpur