

HONG LEONG DANA DIVIDEN

Building Regular Income Stream Towards Financial Goals

WHY THIS FUND?

1 FUND FEATURES



Diversified Investment Portfolio
Contains a mixture of Shariah-compliant equities and sukuk and/or Islamic liquid assets.



Foreign Market Opportunity
The Fund may invest up to 30% of its NAV in foreign markets.



Provide Regular Income
Intends to provide semi-annual income* distribution.

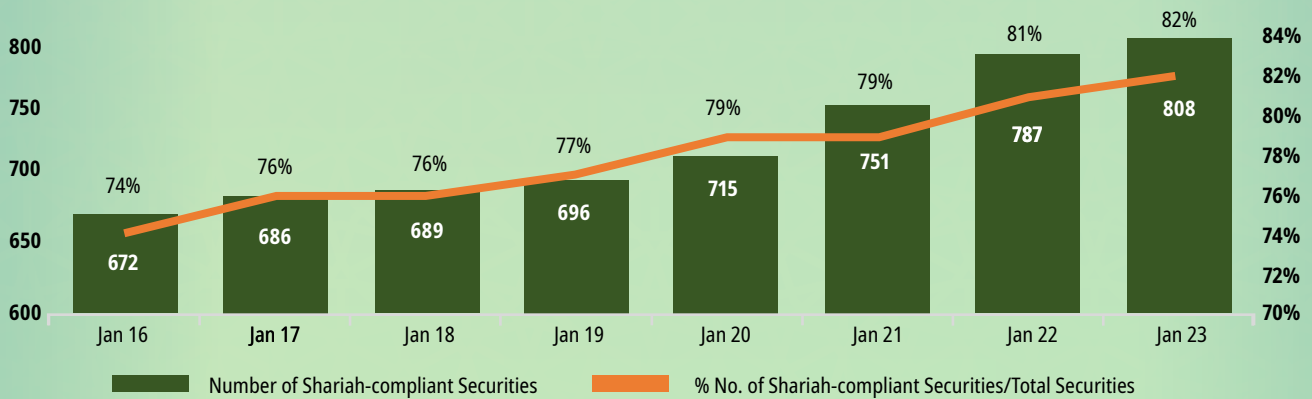


Focused Investment Approach
The Manager combines a "top-down" asset and sector allocation analysis with a "bottom-up" stock selection process.

Note:
*Income distribution (if any) are not guaranteed.

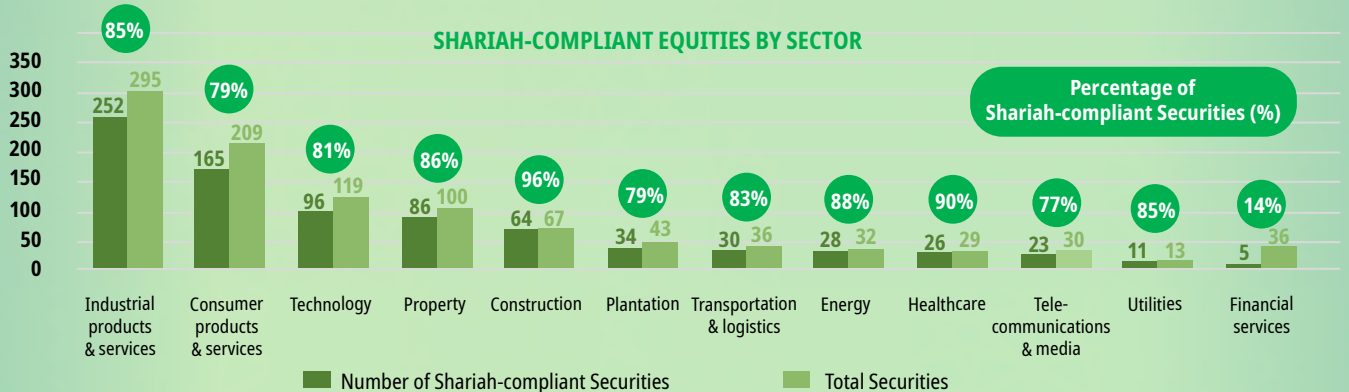
2 DIVERSIFIED INVESTMENT PORTFOLIO

INCREASING NUMBER OF SHARIAH-COMPLIANT EQUITIES IN MALAYSIA



Source: Securities Commission Malaysia, Nov 23.
Note: Number of Shariah-compliant Securities and % of Shariah-compliant Securities represents No. of Shariah-compliant over Total Securities.

SHARIAH-COMPLIANT EQUITIES BY SECTOR



Source: Securities Commission Malaysia, 31 May 2024

WHY THIS FUND?

3 FOREIGN MARKET OPPORTUNITIES

THE FUND MAY INVEST UP TO 30% OF ITS NAV IN FOREIGN MARKETS.



DIVERSIFICATION

Spreads risk across different assets, reducing the impact of poor performance in any single investment. It stabilizes returns, potentially enhances profitability, smooths volatility and aligns with specific investment goals, making it a crucial strategy for managing risk and optimizing long-term outcomes.



GROWTH OPPORTUNITIES

Offers potential for high returns, long-term value creation through compounding growth, diversification benefits, innovation-driven profitability and alignment with investor goals seeking wealth accumulation and strategic investment objectives.



GLOBAL EXPOSURE

Access to fast-growing markets for potential higher returns, currency diversification to manage risk and the ability to capitalize on sector-specific opportunities worldwide. It enhances portfolio resilience against regional risks and expands investment choices.

4 PROVIDE REGULAR INCOME

Dividend Investing Approach

DIVIDEND STOCK INVESTING STRATEGY

POTENTIAL GOOD INCOME YIELD

Potential to provide high dividends in the next 12 months

POTENTIAL TO GROW THE DIVIDEND

Dividend growth provides transparent insight into a company's fundamentals & vitality

POTENTIAL TO DISPLAY CAPITAL GROWTH

- i. Medium to long-term capital appreciation
- ii. Identify dividend growers before the market

FUND INFORMATION

| | |
|--------------------------------------|---|
| Fund Name | Hong Leong Dana Dividen |
| Fund Category | Equity (Shariah-compliant) |
| Type of Fund | Income & Growth |
| Launch Date | 11 November 2024 |
| Investment Objective | The Fund seeks to achieve regular income and capital growth over the medium to long-term period. |
| Investor Profile | <p>The Fund is suitable for investors who:</p> <ul style="list-style-type: none"> ● Prefers a regular income stream; ● Are looking for a portfolio of investments that adhere to Shariah requirements; and ● Are looking for investments with potential for medium to long-term capital appreciation. |
| Benchmark | <p>FBM EMAS Shariah Index</p> <p><i>The benchmark is used solely as a reference only.</i></p> |
| Asset Allocation | <ul style="list-style-type: none"> ● Shariah-compliant equities and/or Shariah-compliant equity-related securities: Min. 80% of the Fund's NAV ● Balance of the Fund's NAV will be invested in sukuk and/or Islamic liquid assets including Islamic money market instruments and Islamic deposits with Islamic financial institutions. |
| Distribution Policy* | <p>The Fund will declare distributions semi-annually, if any, in the form of additional units to the unit holders.</p> <p>The Manager's intention is to declare distributions out of the income and/or capital** of the Fund after deducting fees and expenses incurred by the Fund. Income distribution may be declared out of capital** if the Fund does not have sufficient net realized gains or net realized income from the current financial year. The rationale for providing for payment of distribution out of capital** is to allow for the ability to provide a stable and consistent level of distribution to unit holders. Distribution out of capital** carries the risk of eroding the capital of the Fund and as a result the value of future returns may be diminished.</p> <p><i>Notes:</i> <i>*Income distributions (if any) are not guaranteed.</i> <i>**Capital refers to unrealised income or unrealised gain.</i></p> |
| Initial Offer Price | RM 0.5000 per unit |
| Minimum Initial Investment | RM1,000 |
| Minimum Subsequent Investment | RM100 |
| Sales Charge | Up to 6.00% of NAV Per unit |
| Redemption Charge | Nil |
| Switching Fee | Nil |
| Annual Management Fee | Up to 2.00% per annum of the Fund's NAV. |
| Annual Trustee Fee | Up to 0.03% per annum of the Fund's NAV, subject to a minimum of RM10,000 per annum (excluding foreign custodian fees and charges). |

Disclaimer: This brochure has not been reviewed by the Securities Commission Malaysia. Before investing, investors are advised to read and understand the contents of the following:

Hong Leong Dana Dividen Prospectus dated 11 November 2024 (known as the "HLAM Prospectus") and the Product Highlight Sheet ("PHS"). The HLAM Prospectus has been registered and PHS lodged with the Securities Commission Malaysia who takes no responsibility for the contents. A copy of the HLAM Prospectus and PHS can be obtained from any of HLAM's offices, agents, authorised distributors or website and investors have the right to request for it. The PHS and the HLAM Prospectus should be read and understood before making any investment decision. Investors should also consider the fees and charges involved before investing. Prices of units and distributions payable, if any, may go down, as well as up and past performance of the fund is not an indication of its future performance. Where a unit split/distribution is declared, investors are advised that following the issue of additional units/distribution, the NAV per unit will be reduced from pre-unit split NAV/cum-distribution NAV to post-unit split NAV/ex-distribution NAV. Where a unit split is declared, the value of your investment in Malaysia Ringgit or such other currency will remain unchanged after the distribution of the additional units. Where unit trust loan financing is available, investors are advised to read and understand the contents of the unit trust loan financing risk disclosure statement before deciding to borrow to purchase units/ funds. Investors shall be aware of the risks associated with each fund before investing. It is not intended to be an offer or invitation to subscribe or purchase of units/ funds. Applications must be made on the Account Opening Form, Investment Application Form and Suitability Assessment Form referred to and accompanying the HLAM Prospectus. The funds may not be suitable for all and if in doubt, investors shall seek independent professional advice. This document shall not be copied, or relied upon by any person for whatever purpose. The information herein is given on a general basis without obligation and is strictly for information only. This document is not an offer, solicitation, recommendation or advice to buy or sell any investment products, including any collective investment schemes or shares of companies mentioned within. Although every reasonable care has been taken to ensure the accuracy and objectivity of the information contained in this document, Hong Leong Asset Management Bhd and its employees cannot be held liable for any errors, inaccuracies and/or omissions, howsoever caused, or for any decision or action taken based on views expressed or information in this document. The information contained in this document, including any data, projections and underlying assumptions are based upon certain assumptions, management forecasts and analysis of information available as at the date of this document and reflects prevailing conditions and our views as of the date of the document, all of which are accordingly subject to change at any time without notice. Hong Leong Asset Management Bhd does not warrant the accuracy, adequacy, timeliness or completeness of the information herein for any particular purpose, and expressly disclaims liability for any errors, inaccuracies or omissions. Any opinions, projections and other forward-looking statements regarding future events or performance of, including but not limited to, countries, markets or companies are not necessarily indicative of, and may differ from actual events or results. Nothing in this document constitutes accounting, legal, regulatory, tax or other advice. The information herein has no regard to the specific objectives, financial situation and particular needs of any specific person. The investor may wish to seek advice from a professional or an independent financial adviser about the issues discussed herein or before investing in any investment products. Should the investor choose not to seek such advice, the investor should consider whether the investment in question is suitable for the investor. Hong Leong Asset Management Bhd, its associates, directors, connected parties and/or employees may from time to time have interest and/or underwriting commitments in the investments mentioned in this document.

